

STEP 1 TV SCRIPT PRE-APPROVED **Complete**

STEP 2 SUBMIT VIDEO FILE FOR PRE-APPROVAL **Incomplete**

Television pre-approval is only considered final after Step 1 and Step 2 have been completed and "Approved".

PENDING FINAL APPROVAL

In order to receive final approval of this submission, additional pre-approval steps are required. Please see the SAF Policy Manual for additional details.

ennessee CORPORATION

This ad is approved to run November 17th - January 3rd during the "Subaru Share the Love" event.



CLIENT:	Thelen Subaru	PHONE #:	
SPOT:	THEL-SU-T161101 Nov Share The Love	FAX # :	
LENGTH:	:30	SALES REP:	Larry
DATE:	11/10/2016	PRODUCER	A. Dennis
		:	

GRAPHICS	Video	AUDIO
<p>Thinking About A New Car?</p> <p>Think Thelen Logo Euclid Ave. – Bay City ThelenSubaru.com</p> <p>2017 Subaru Outback 2.5i (Logo) Storage Room Of 73.3 sq ft Symmetrical All-Wheel-Drive Up To 32mpg 34 mpg based off of EPA-estimated fuel economy. Actual mileage may vary. 2016 IIHS Top Safety Pick based on models equipped with EyeSight.</p> <p>2017 Subaru Outback 2.5i (Logo) Lease From Just \$249 /mo Lease For 36 Months - \$1,749 Due At Signing 2017 Subaru Outback 2.5i Base Automatic. Lease for \$249 a month for 36 months, 12,000 miles per year. \$0.15 per mile for overage. Tax, title, license fees extra. No security deposit required. Some restrictions may apply, see dealer for details. Must take delivery by 11/30/2016.</p> <p>Until January 3rd</p> <p>\$250 Will Be Donated To A Charity Of Your Choice!</p> <p>Think Thelen Logo Euclid Ave. – Bay City ThelenSubaru.com</p>  <p>SUBARU Confidence in Motion</p>	<p>Logo: 2016 IIHS Top Safety Pic (Downloaded from Subaru Marketing)</p> <p>(Top Of Screen – Full Length of frame)</p> 	<p>Thinking about a new car? Then think Thelen.... Think Subaru!</p> <p>Think about how much you'll love a 2017 Subaru Outback!</p> <p>An IIHS Top Safety Pick! With more storage room, Symmetrical All-Wheel Drive, and up to 32 MPG.</p> <p>Get your 2017 Subaru Outback at Thelen Subaru – now only \$249 a month!</p> <p>And during the Subaru Share The Love Event, when you purchase or lease a new Subaru until January 3rd... Subaru will donate \$250 to a charity of your choice!</p> <p>So Think Thelen... Thelen Subaru! Euclid Avenue, Bay City. Online ThelenSubaru.com.</p>

Approved: _____ Approved with Changes: _____ Client Signature: _____